

Join The Union
of Your Craft

The Socialist

THE WORKINGMANS PAPER

A CARTOON WEEKLY

To Organize the Slaves of Capital To Vote Their Own Emancipation

Join The Party
of Your Class

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50 Cents a Year

Look up Your Label-Number.

This is No. 211

Preliminary Draw for the first page of "NEXT," sketched by Ryan Walker of Baltimore.



"NEXT" will be issued Sept. 4. A Cartoon Socialist Propaganda Paper. Warranted to make any workingman a Socialist voter before Nov. 8. See special campaign ofers on this page. Also great "Lucky Thirteen" contest. Only Three Weeks in which to work. Nothing like "NEXT" ever attempted.

LETTER TO LOCALS AND SECRETARIES

(Please read to your Local.)

Comrades: We wish to call your special attention to our new departure in Socialist Journalism. Not like "NEXT" has ever been attempted among Socialist papers.

While absolutely new and up, it seems a wonder the field has been left vacant so long. Yet we have now into it, we have gradually reached it. "The Socialist" has been disguised for two things. First, its uncompromising insistence that the African Socialist movement ally itself with International and Scientific Socialism. Second, its brilliant cartoons, unmasking capitalism making worker see his own slavery and arousing him to class conscious action. A word, "The Socialist" has occupied a double field, as a party organ and as a propaganda paper.

Believing that the party now firmly established on a working class basis and that the present campaign demands first of all the clearest possible statement of Socialism to the benefit of the thousands of working men who know nothing of it, we have decided to push the cartoon feature of our work to the front.

But not alone cartoons to be employed. They will only be a means to the end. The end we all have in view, first, last and all the time, is to show the workingman that Socialism is his salvation. Our pictures will be used to get that idea in his head.

We propose to give the very first elements, the A B C of Socialism; so that, when a working man picks up "NEXT," he will find out just what Socialism is, and that it is the best possible thing for him, the only political movement worth his attention.

We shall be guided by two principles. First, we will make Socialism so plain and simple, that every one can understand it, and, second, we will do so forcibly and vividly that he MUST understand it.

We are going to push a campaign paper that can be sent to working men who know nothing of what the Socialist Party stands for and be relied upon to make Socialist of them. In fact, we are ready to guarantee that any worker who reads "NEXT" during September and October will vote for Debs and Hanford.

Nov. 8. And if he gets it, he will read it. We propose that "NEXT" make itself read. A man who gets hold of it can't help reading it. So know a man will look at a picture in spite of himself and he can't get it, if he tries. In fact, the more he tries to forget it, the more he remembers it.

Now, comrades, we have never such an opportunity to make Socialists as the months of September and October, 1904. The Republican and Democratic parties are twin-capitalist twins. Everybody sees that. The Democrats are even more capitalistic than the Republicans. You hardly know which is which. It is Alton B. Roosevelt or Theodore Parker who are invited to vote for it all one.

It will not be great to make the millions of workingmen in the United States see that fact. They are all ready to be shown. If Socialists wake up to their opportunity they can educate a million workers this fall, so that

they will become Socialists for keeps. Before another four years rolls around, this million will educate millions more. When a man's ears are open, he will listen. Their ears are open during the presidential campaign. Shall we teach them?

It is for this purpose that "NEXT" is issued. Comrades all over the country want a paper that is not too deep, nor too dry, nor taken up with party controversies, a paper that is up to date, just as good and sharp as any capitalist paper, one which deals with current issues and tells what they mean, but a paper which is thoroughly grounded in Socialist economics, too, which has the modern scientific view, yet can make it simple and easy to see, using no big words nor hackneyed phrases, but revolutionary to the core, a paper which can be circulated broadcast among the non-Socialists with confidence and pride—such a paper it is that "NEXT" proposes to be. It is an absolutely new departure in Socialist Journalism which we believe is called for here in America at this time.

We shall not interfere in any way with the party press. There will probably be, in course of time, a Socialist paper called for in nearly every state in the Union, which will be an organ of the party in that state. At present, there are several excellent party papers representing various sections of the country, each one covering several states, as we are not yet numerous enough to support one in each state. "NEXT" will not attempt to cover this local field. It will be devoted particularly to PROPAGANDA work. We expect the fullest support of all the party papers and expect to recommend them to our readers.

Comrades of the Locals throughout the United States to whom this letter is sent, we wish to ask you if you can do better for the cause in your locality than by accepting one of the offers for bundles of "NEXT," given in the blank on this page? One hundred copies of "NEXT" systematically distributed to a hundred men or in a hundred families for the next two months, will do more to make Socialist voters and intelligent voters, too, than any other means whatever. If you are in a small town, you can select 25 voters who ought to be Socialists and put "NEXT" into their hands every week from now to election and you can rest assured it will "put them next" to their own interests on Nov. 8. Nothing catches the attention like pictures and nothing holds the attention like good pictures.

For those comrades who are not acquainted with our record, we will say that our Socialism has the fullest endorsement of Eugene V. Debs, Ben Hanford, William Mailly, Geo. D. Herron, Algernon Lee, John Spargo, Victor L. Berger and practically every proletarian Socialist in the United States.

The first issue of "NEXT" will appear on Sept. 4. The first page will be something like the impression given above—which has been drawn for us by Ryan Walker, of Baltimore, Md., one of the dozen best cartoonists in America and a comrade as well. Every issue of "NEXT" will be hot shot for Capital and warm sunshine for Labor. Get "NEXT," comrades! For, sure as you are born, the next thing an earth will be Socialism. That is why we call our paper "NEXT." See?

OUR LUCKY THIRTEEN PRIZES

We have Fifteen Thousand Shares of stock in the Western Star Gold Mining and Milling Company of Roseburg, Oregon, donated by Comrade D. D. Besse, of Talent, Oregon, to help push the subscription to "NEXT."

Everyone who sends in money for "NEXT" by September 15 will have a chance to be enrolled in "the Lucky Thirteen."

Those 15,000 shares are divided into 13 prizes as follows: (1) 5,000 shares, (2) 3,000 shares, (3) 1,500 shares, (4) 1,000 shares, (5) 900 shares, (6) 800 shares, (7) 700 shares, (8) 600 shares, (9) 500 shares, (10) 400 shares, (11) 300 shares, (12) 200 shares, (13) 100 shares. One share's par value is one dollar. The one who sends in the most money as subscription to "NEXT" by Sept. 15, 1904, will get the 5,000 shares. If it is only Five Dollars, he will get the 5,000 shares.

The one sending the second largest sum of subscription money by Sept. 15, will get 3,000 shares and so on down to the 13th, who will get 100 shares.

These shares may never be worth a cent, and again, they may be worth 100 cents on the dollar, and more. It is bona fide stock in a bona fide mine. The mine is situated in one of the best gold mining regions in the world. This whole Pacific Coast, from California to Alaska, is gold bearing. Some wonderful strikes have been made lately in this Southern Oregon field. We have known people to invest \$100 and make it \$1000 in a few months, when the mine has been developed and "pay streaks" found.

We know our comrades do not work for any reward so great as to advance the cause, but all the same we should be glad if 13 of our comrades who get these Thirteen Prize Certificates of Stock, should wake up some fine morning and find themselves worth hundreds and thousands of dollars. We only hope they will then remember "NEXT" most liberally. They might donate one-half for example.

Comrade E. A. Johnson, who won the lot of land offered last year by Comrade Besse, gave it all back to "The Socialist." Will the comrade who wins the first prize in this "Lucky Thirteen" contest, agree to give back to "NEXT" one-half of his Five Thousand Dollars, if it should suddenly leap up to par?

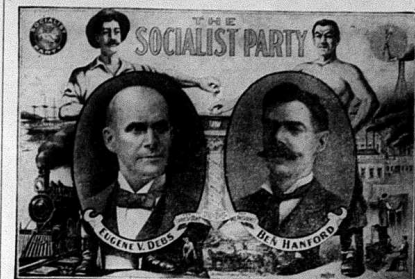
By the way, the first man to enter was Comrade Thorbeck, of Port Townsend, Wash., who sent Two Dollars for 25 copies of "NEXT" for the campaign. The second entry was Comrade Wagnenbeck, now of Port Hadlock, Wash., formerly of the staff of "The Socialist."

Don't wait till you get a large sum. We will keep track of your account. And remember, it is only Three Weeks to Sept. 15, when the contest closes. GET TRIEND of "NEXT" should GET BUSY.



RYAN WALKER HIMSELF

SOCIALIST CAMPAIGN OF 1904 DEBS AND HANFORD LITHOGRAPHS



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WHAT YOU CAN EXPECT

SOME FEATURES OF "NEXT."

First. Fairy Stories from Real Life, by Ryan Walker, the celebrated cartoonist. One in every issue till the campaign is over. The finest series of Socialist cartoons ever made.

Second. Cartoons, by Fowler, Renfro, Brodkey, Davis and Hager, showing in a thousand ways that the workingman is Next!

Third. Questions and Answers. Under this head, we want to meet and answer all the objections to Socialism commonly heard. They will be brief and to the point. We invite

our readers to send in the objections they hear made—in the very language used by the objector.

Fourth. Socialist News and Notes of the World. This department will contain the briefest possible outline of what is going on in the world as viewed from the Socialist standpoint. It will include news of Socialist progress in all lands, so as to let the outsider know how Socialism is coming everywhere. We believe such news is the best kind of Propaganda. Socialism is Next! We want the workingman to see that in every line of our paper!

Send this to 116 Virginia St., Seattle, Wash.

Date.....

Publishers of "NEXT," Seattle, Wash.:
Please send me "NEXT" as ordered below. I have placed a cross opposite the offer which I accept.

Ten Copies to one address for the Campaign.....	One Dollar
Twenty-five Copies to one address for the Campaign.....	Two Dollars
Fifty Copies to one address for the Campaign.....	\$3.50
One Hundred Copies to one address for the Campaign.....	\$6.00
Two Hundred Copies to one address for the Campaign.....	\$10.00
One Subscription, One Year.....	50 Cents
One Subscription, Six Months.....	25 Cents
Twenty Yearly Subscription Cards.....	\$7.50

Enclosed find the proper amount. Please enroll me in "The Lucky Thirteen Contest."

Name.....
Address.....

